

# OSER L'APPROCHE DURABLE

Journée d'étude Publication d'informations en matière de durabilité  
CCE et SPF Économie  
1er octobre 2024

STUDIO.D

DUURZAAM DURVEN DOEN

---

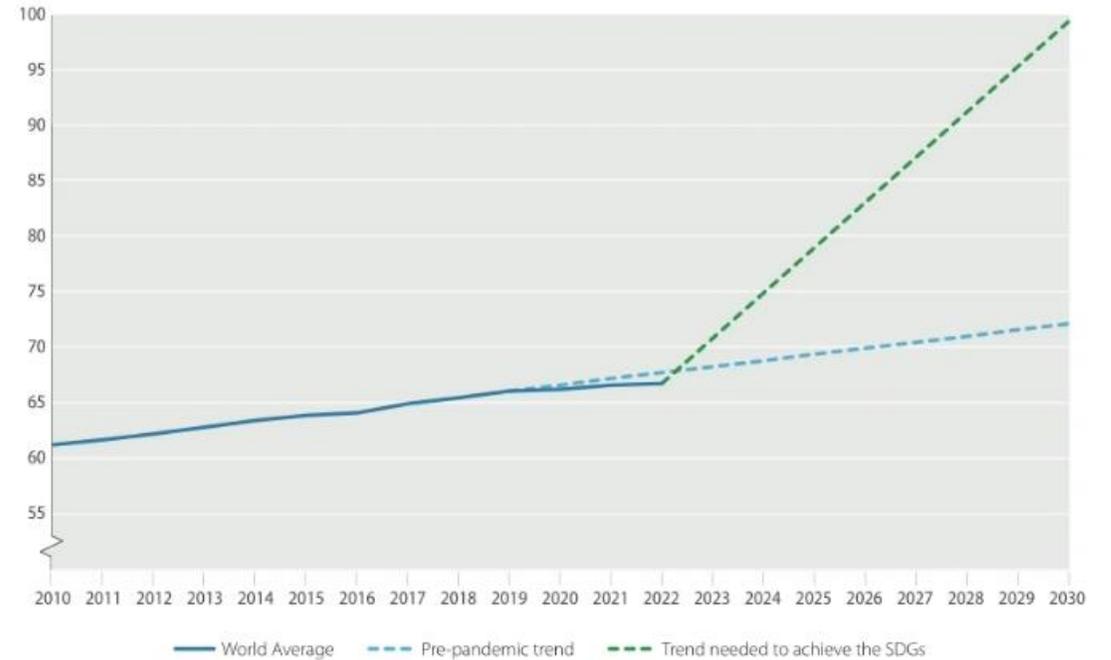
# STUDIO.D

Inspire, conseille et soutient les entreprises et les organisations désireuses d'entreprendre durablement. La performance économique doit pouvoir aller de pair avec un impact positif sur les personnes et l'environnement.

---

Durable.

# SUSTAINABLE DEVELOPMENT GOALS



# Belgium



SDG Index Rank

17 /167

SDG Index Score



## SDG Dashboards and Trends

Click on a goal to view more information.



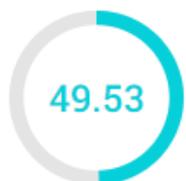
Dashboards: ● SDG achieved ● Challenges remain ● Significant challenges remain ● Major challenges remain ● Information unavailable

Trends: ↑ On track or maintaining SDG achievement ↗ Moderately improving → Stagnating ↓ Decreasing ●● Trend information unavailable

# Belgium

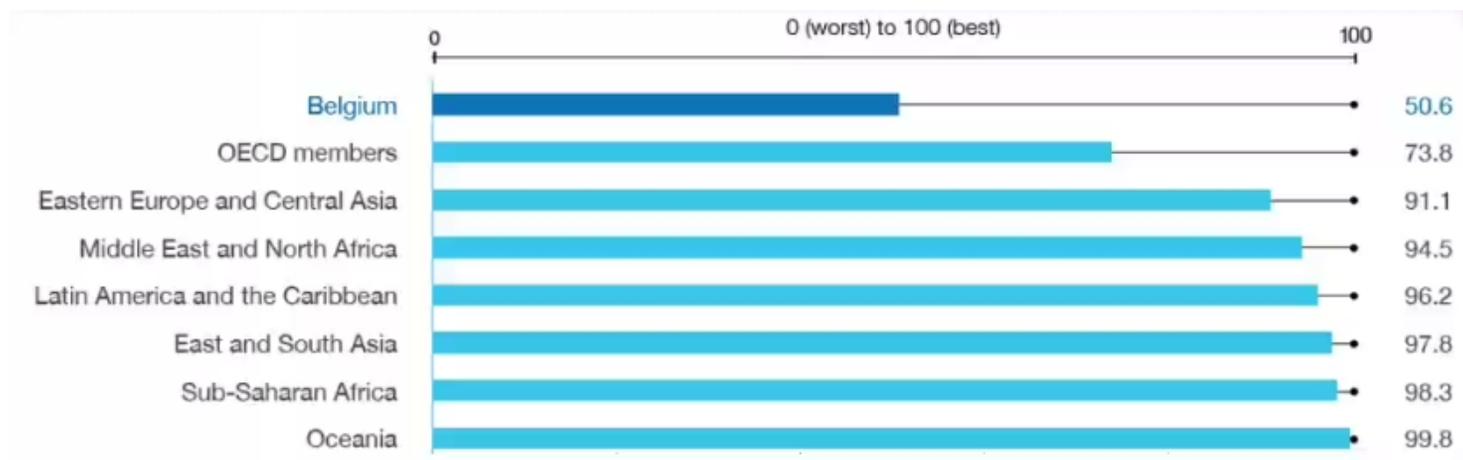


Spillover Score



Spillover Rank: 161/167

The International Spillover Index: 0-100 (0: high generation of spillovers, 100 low generation of spillovers)



## Spillover indicators

Click on an indicator to visualize it on the map.

- Exports of hazardous pesticides (tonnes per million population)
- → Scarce water consumption embodied in imports ( $m^3$  H<sub>2</sub>Oeq/capita)
- ↓ Fatal work-related accidents embodied in imports (per million population)
- ● Victims of modern slavery embodied in imports (per 100,000 population)
- ↓ Air pollution associated with imports (DALYs per 1,000 population)
- ↓ Nitrogen emissions associated with imports (kg/capita)
- ↓ Exports of plastic waste (kg/capita)
- ↓ GHG emissions embodied in imports (tCO<sub>2</sub>/capita)
- ● Marine biodiversity threats embodied in imports (per million population)
- → Imported deforestation ( $m^2$ /capita)
- ● Exports of major conventional weapons (TIV constant million USD per 100,000 population)
- → For high-income and all OECD DAC countries: International concessional public finance, including official development assistance (% of GNI)
- ● Corporate Tax Haven Score (best 0-100 worst)
- ↓ Financial Secrecy Score (best 0-100 worst)
- ↓ Shifted profits of multinationals (US\$ billion)
- ● Index of countries' support to UN-based multilateralism (worst 0-100 best)

Les entreprises ont un rôle clé à jouer.

Qu'aimeriez-vous réaliser dont la  
prochaine génération puisse être *fière* ?

# Du volontaire à l'obligatoire

# Green Deal européen

**The first climate-neutral continent**

by 2050

**At least 55% less**

net greenhouse gas emissions by 2030, compared to 1990 levels

**3 billion**

additional trees to be planted in the EU by 2030

“The European Green Deal is our new growth strategy”

*(Ursula von der Leyen, President of the European Commission)*

## What will we do?

Reaching this target will require action by all sectors of our economy:

### ENERGY

- ▶ Decarbonise the energy sector



The production and use of energy account for more than **75%** of the EU's greenhouse gas emissions

### BUILDINGS

- ▶ Renovate buildings, to help people cut their energy bills and energy use



**40%** of our energy consumption is by buildings

### INDUSTRY

- ▶ Support industry to innovate and to become global leaders in the green economy



European industry only uses **12%** recycled materials

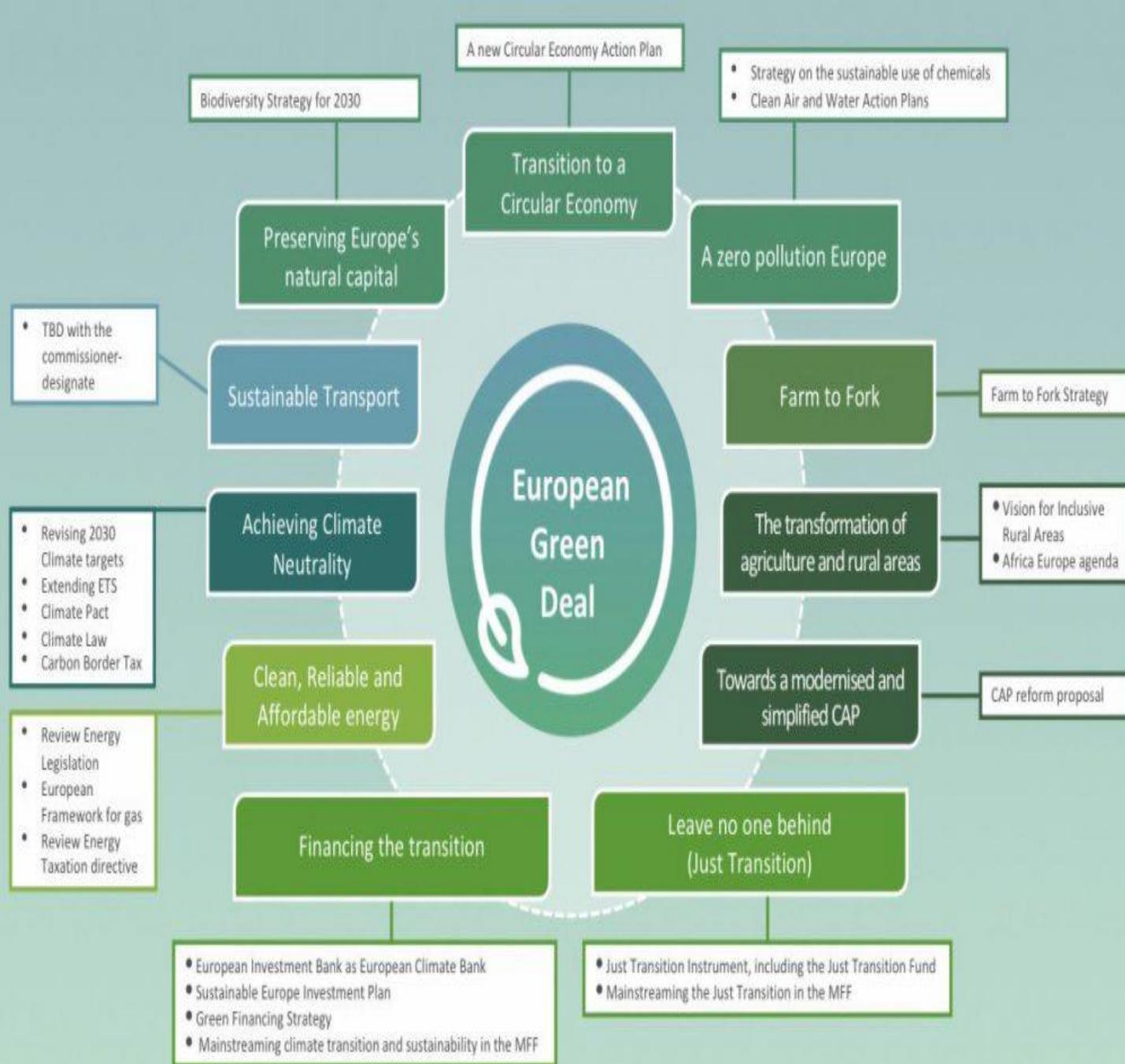
### MOBILITY

- ▶ Roll out cleaner, cheaper and healthier forms of private and public transport



Transport represents **25%** of our emissions





# Législation européenne en matière de durabilité pour les entreprises

CSRD (Corporate Sustainable Reporting Directive)

Taxonomy

CSDDDD (Corporate Sustainability Due Diligence Directive)

Green Claims Directive

ESPR (Ecodesign for Sustainable Products Regulation)

SFDR (Sustainable Finance Disclosure Regulation)

EUDR (Deforestation Regulation)

Etc.

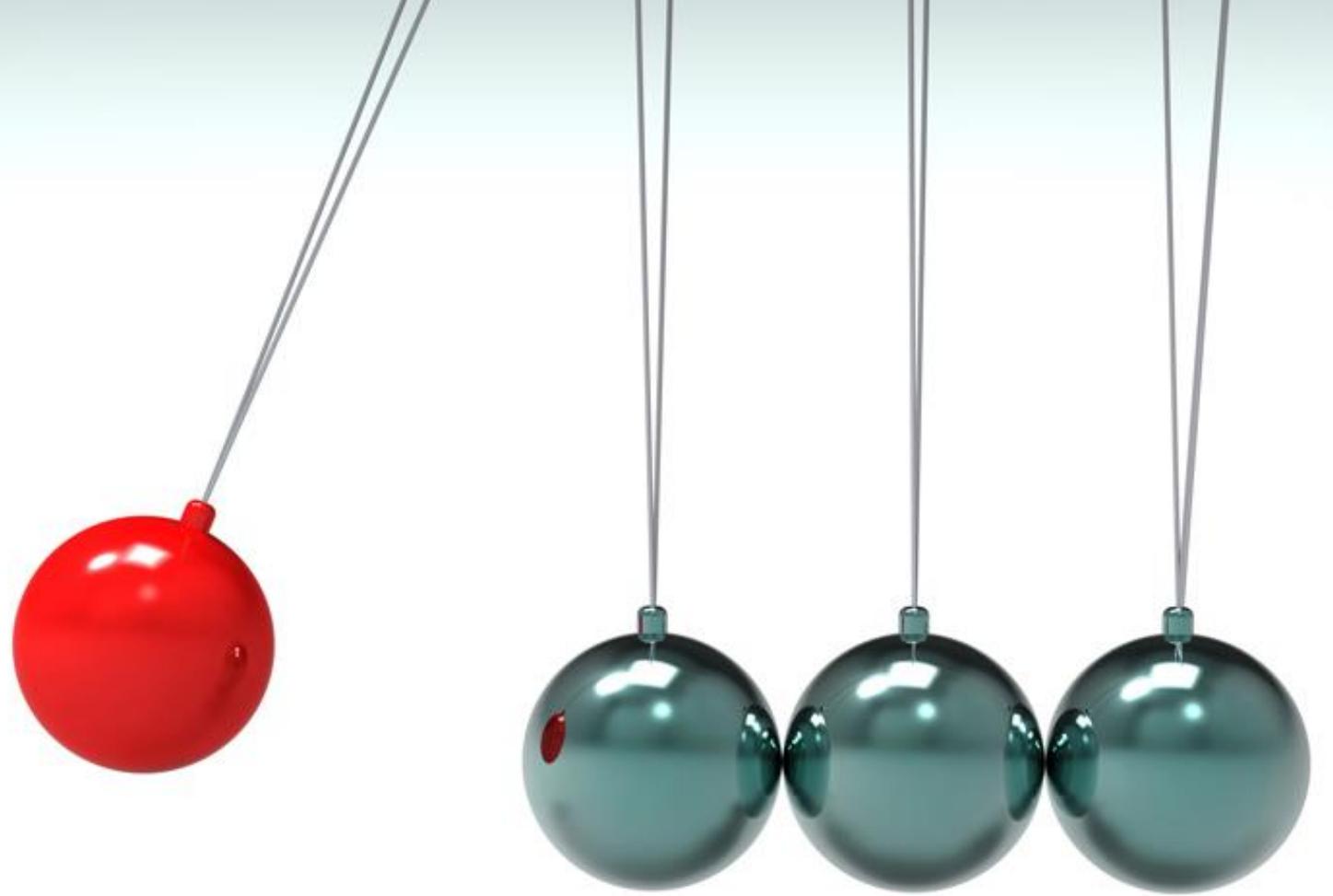
Comment fixer  
les priorités ?

**PRIORITY**



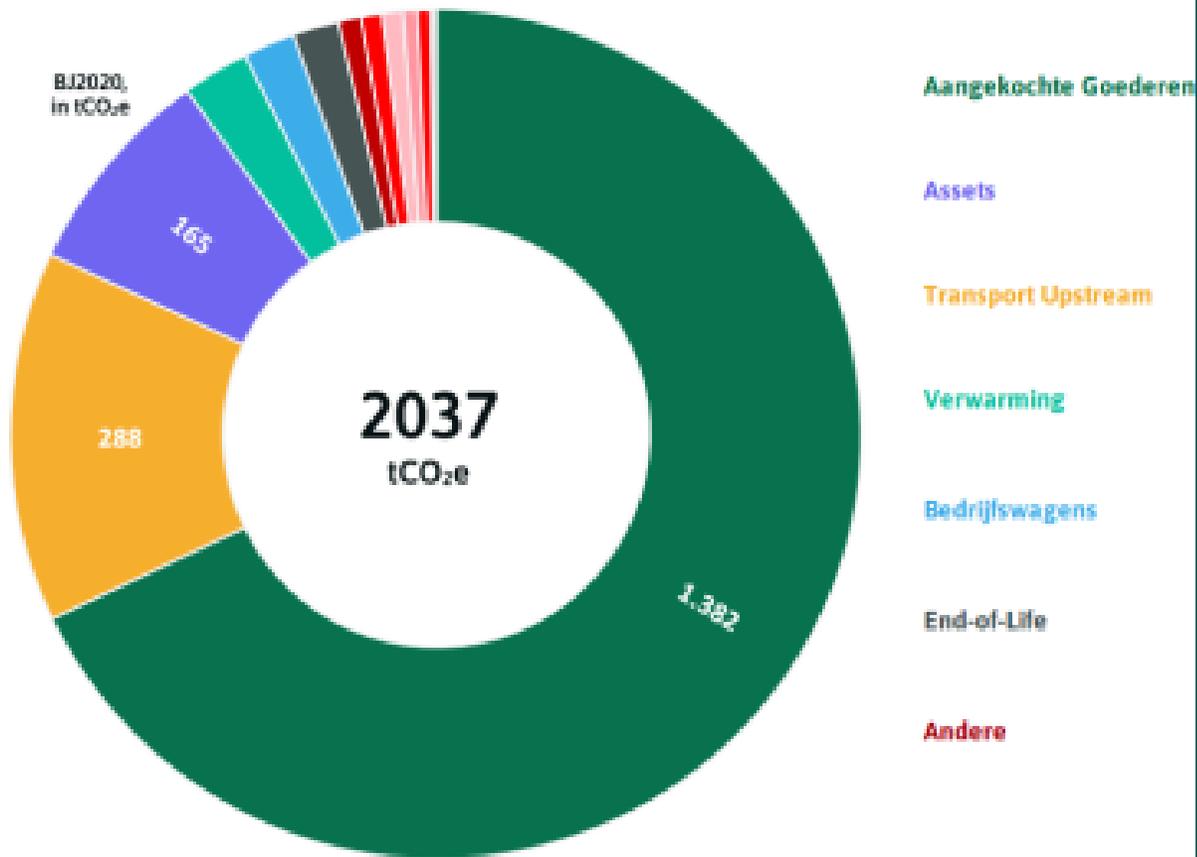
ESG  
Risques &  
Impact

Impact  
financier



Connaissez-vous l'impact de  
votre entreprise sur  
l'environnement et le climat ?





# Empreinte carbone

## Calcul et plan climatique

# Écoconception





RE—SENTIEL

Business models  
circulaires

Connaissez-vous l'impact de  
votre entreprise sur les  
personnes ?



Sur le lieu  
de travail

Dans  
votre  
supply  
chain





Good  
governance



Impliquez  
également vos  
parties  
prenantes  
(internes et  
externes)

# Comment obtenir l'adhésion de tous ?



**STRESS**



**FEAR**



**TRUST**



**INTERESTED**



**ENTHOUSIAST**



**CONFUSED**



**FUN/ENGAGED**



**UNKNOWNING**



**UNCOMFORTABLE**



**ANNOYED**



**CONFIDENT  
(KNOWLEDGE)**



**WORRIED**

# Comment communiquez-vous sur vos efforts en matière de durabilité ?

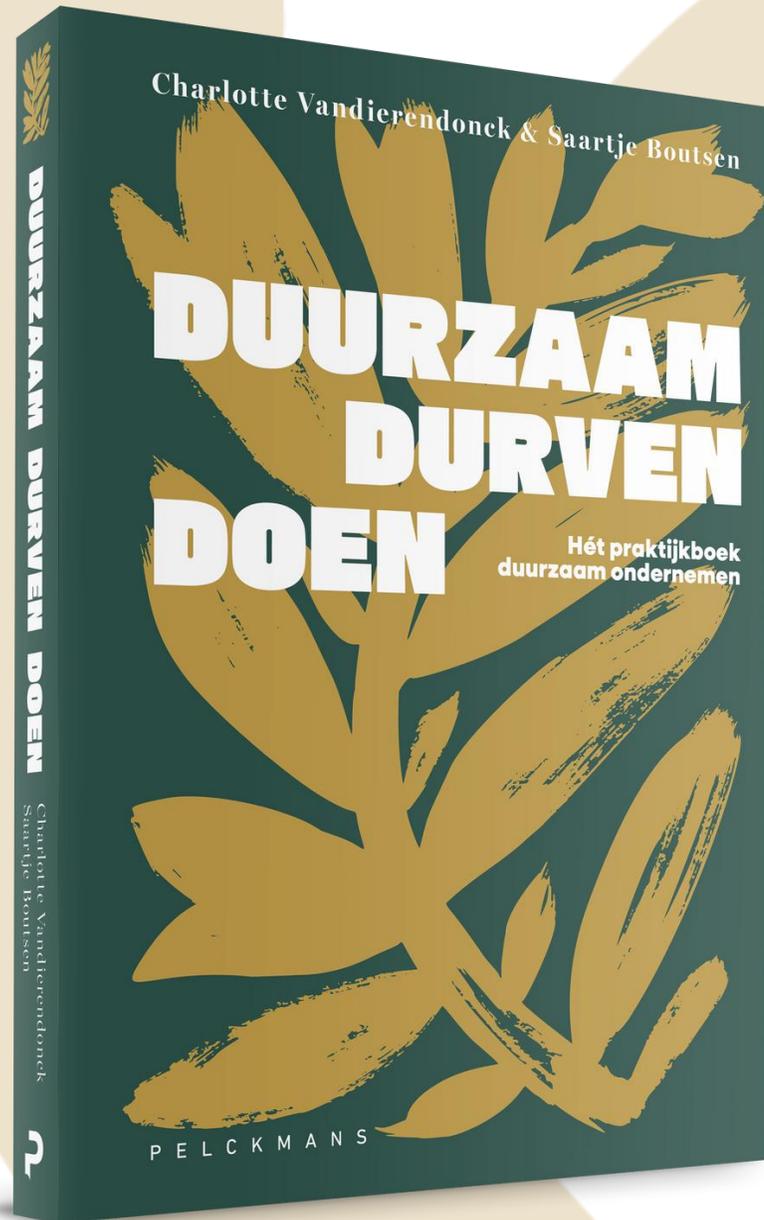
Rapport financier



Rapport de durabilité

Data, data, data ...

Authentique. Clair. Honnête.



Thank you,  
your impact matters

STUDIO.D

DUURZAAM DURVEN DOEN

[www.studiodee.be](http://www.studiodee.be)

[saartje.boutsen@studiodee.be](mailto:saartje.boutsen@studiodee.be)

0468 23 08 76